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Dr. Alice Pentland is the Director and co-founder of the University of Rochester's Center For Future Health. She has been working with a wide spectrum of health care providers, technologists, manufacturers and users of health care to move design of the home interface of health care toward reality for the past 8 years. As chair of the University of Rochester's Department of Dermatology, she has also worked to bring her specialty into the digital age, supporting the development of image based decision support tools, and working to create electronic media for patient care in Dermatology.